

FOR IMMEDIATE RELEASE



### **Competitive Social Ventures Promotes Jeremy Gardner to Chief Financial Officer**

ATLANTA – January 3, 2025 - [Competitive Social Ventures \(“CSV”\)](#), a leading operator and developer of innovative social entertainment venues, proudly announces the promotion of Jeremy Gardner to Chief Financial Officer (CFO). Previously serving as Senior Vice President of Finance and Accounting, Jeremy’s appointment marks a significant milestone for CSV as the company continues its growth and strategic expansion.

Jeremy joined CSV with extensive experience in finance, accounting, and strategic planning. During his tenure as Senior Vice President, he played a pivotal role in streamlining processes to drive performance and enhance operational efficiency, driving data-based decision-making through evidence-based approaches to challenges and opportunities, and maintaining US GAAP compliance and financial reporting standards. Jeremy has also demonstrated exceptional leadership and work ethic, fostering a collaborative and results-driven culture within the finance team.

“Jeremy’s deep financial expertise, combined with his commitment to operational excellence, has been invaluable to our organization,” said Neal Freeman, CEO of Competitive Social Ventures. “His promotion to CFO is a testament to his outstanding contributions and our confidence in his ability to lead CSV’s financial strategy into the future.”



Before joining CSV, Jeremy built a strong foundation through leadership roles at respected organizations such as Bennett Thrasher LLP, Cousins Properties, and Deloitte & Touche LLP. Across these roles, he gained extensive experience in financial reporting and assurance, internal auditing, and compliance with US GAAP and IFRS standards. Jeremy led financial reviews and audits, developed technical accounting memos on topics including Goodwill Impairment Analysis (ASC 350), Revenue Recognition (ASC 606), and Lease Accounting (ASC 842), and implemented control testing strategies that significantly improved efficiency. He also played a key role in engagement budget management, financial analysis, and Sarbanes-Oxley compliance while collaborating with executive leadership to drive financial transparency and operational excellence. This diverse experience equipped him with a well-rounded skill set that he now brings to his role as CFO at CSV.

In his new role as CFO, Jeremy will oversee capital structure, financial forecasting, risk management, and investor relations, playing a key role in CSV's continued growth and innovation.

Reflecting on his promotion, Jeremy shared his enthusiasm for the role: "Today marks an exciting new chapter as I step into the role of Chief Financial Officer at Competitive Social Ventures. I am deeply honored to take on this responsibility and look forward to working alongside our talented team to drive financial sustainability and innovation. Together, we will continue to take CSV to new heights!"

Competitive Social Ventures remains committed to revolutionizing the social entertainment landscape by creating unique, experience-driven venues that bring people together in fun and engaging ways.

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### **About Competitive Social Ventures**

Founded in 2020 and headquartered in Alpharetta, GA, Competitive Social Ventures ("CSV") is a hospitality company that creates socially-driven entertainment concepts including Pickle and Social, Fairway Social and Roaring Social. CSV creates premier entertainment venues that bring people together to socialize, enjoy premium food and beverages, and create one-of-a-kind shared experiences. CSV currently operates Pickle and Social Gwinnett, Roaring Social Alpharetta, Fairway Social Alpharetta and Fairway Social Trilith (Fayetteville) in Georgia. Learn more at [www.competitivesocialventures.com](http://www.competitivesocialventures.com). For partnership opportunities, see [here](#).

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